

# WaterFire World Fire Expo

## Saturday, September 14, 2013

11:00a.m. – 10:00p.m.



## Artist Vendor Application

Application Deadline: Monday, August 26, 2013  
Notification of Acceptance: Wednesday, August 28, 2013  
Booth Fees Due: Monday, September 9, 2013

## Rules & Guidelines

### Categories For Consideration

The *World Fire Expo* takes visitors on an exploration of countries throughout the world as they get their passport stamped along the way. WaterFire Sharon looks for artists whose work embodies the aesthetics of one of our world's countries – including the great U.S.A. Vending space is limited for this premier WaterFire event. As an artist vendor you will be asked to identify your work with one of the following ethnic categories. Please note that those artists wishing to sell pottery or ceramics must apply to the *World Fire Pottery Showcase*. The application can be found at [www.waterfiresharonpa.org](http://www.waterfiresharonpa.org) on the World Fire event tab.

- Main Street America
- Down Under (Australia, New Zealand)
- The Orient (China, North & South Korea, Japan, Hong Kong, India, etc.)
- Middle East (Israel, Saudi Arabia, Iran, Iraq, etc.)
- Mediterranean (Greece, Turkey, Egypt, Morocco, etc.)
- Eastern Europe (Ukraine, Poland, Slovakia, Hungary, Croatia, etc.)
- France
- Italy
- Germany
- Celtic (Ireland, Scotland, etc.)
- Africa
- Latin America (
- Scandinavia (Denmark, Norway, Iceland, etc.)
- Russia
- Other

### Application Process

Artists wishing to apply for the *World Fire Expo* must submit the attached application form along with two (2) images of their work and one (1) image of their booth display via:

- Postage Paid Mail (7 W. State Street, Suite 301; Sharon, PA 16146)
- Email to [dayna@waterfiresharonpa.org](mailto:dayna@waterfiresharonpa.org).
- Fax 724-983-9044

We are looking for clean, well lit representations of the work you intend to exhibit at the Festival. Include *World Fire Expo* in the address and/or subject line.

A confirmation of receipt of submission will be sent to all applicants via email. A panel selected by WaterFire Sharon will conduct a blind jury process. There is no jury fee for the *World Fire Expo*. After reviewing submitted images and allowing for a balanced exhibit, the panel will invite applicants with the highest scores to participate.

## Rules

1. All submissions must be original, handmade work produced by the submitting artist.
2. If two or more persons collaborate to produce original work, each person must be identified on the application.
3. The *World Fire Expo* panel will determine acceptance and reserves the right to remove any work form exhibit that has been misrepresented in the application process without refund of booth fee.
4. All artists must be present on site during the entire Festival.
5. The WaterFire Sharon *World Fire Expo* committee designates the placement of all vendors. Space locations cannot be guaranteed any to any vendor.
6. ***World Fire Expo* vendor spaces are 10'x10'. A booth shot must accompany the application. All vendors must provide a white tent and lighting for inside booth which should be shown in booth shot. Tents larger than the 10'x10' provided space will not be permitted. The art festival venue contains some gradual grade changes, so be sure to bring booth leveling materials in case they are needed for your booth location.**
7. **Vendors must provide their own booth display units and extension cords.**
8. Artists agree to allow WaterFire Sharon and *World Fire Expo* to use submitted images of work in the promotion and advertising of WaterFire events.
9. Vendors are responsible for the collection and payment of PA sales tax. For more information please contact the Pennsylvania Department of Revenue Sales Tax Office.
10. By signing and remitting the *World Fire Expo* application form, the vendor agrees to abide by all *World Fire Expo* rules and guidelines. Any violation of the rules will result in removal from the WaterFire event without refund of booth fee.
11. Acceptance to the *World Fire Expo* cannot be reassigned to another vendor.
12. All applicants expressly agree to release the *World Fire Expo*, WaterFire Sharon, the City of Sharon and their agents from all liability for injury, damage or loss to persons or property.

## Booth Fees

All booth fees are \$80 and include access to electric for booth lights.

Upon receipt of acceptance, a check or money order made payable to WaterFire Sharon in the amount of \$80.00 is required to secure your spot in the *World Fire Expo*. All booth fees must be received by Monday, September 9, 2013.

A \$25.00 return check fee will be charged for all returned checks. Due to the limited time between notification and exhibit, no vendor booth refunds will be issued.

Payment should be mailed or delivered to:

WaterFire Sharon World Fire Expo  
7 West State Street, Suite 301  
Sharon, Pennsylvania 16146

## Vending & Check-In

Check-in begins at 7:00 a.m. A photo ID is required at that time. Booth numbers and other materials will be distributed at check-in. Please locate your booth area as quickly as safely possible. Once you unload you must move your vehicle to the designated parking lot and then set-up at your leisure. All booths must be set-up by 10:30 a.m.

Vending areas will be open for set-up from 7:00-10:30 a.m. All *World Fire Expo* booths must remain open from 11:00 a.m. - 10:00 p.m. All vendors must be torn-down by 11:30 p.m. Vendors will be given access to *World Fire Expo* vending areas for loading and unloading. A parking area will be provided.



# World Fire Expo Artist Vendor Application

Artist Name(s) \_\_\_\_\_

Artist(s) Email \_\_\_\_\_

Artist(s) Contact Phone \_\_\_\_\_

Artist(s) Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Electric: Please indicate number of outlets needed and ampage of each**

1. Ampage Required \_\_\_\_\_ Type of plug \_\_\_\_\_

2. Ampage Required \_\_\_\_\_ Type of plug \_\_\_\_\_

**Category: Please indicate category applying for**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Main Street America | <input type="checkbox"/> Down Under    | <input type="checkbox"/> The Orient     |
| <input type="checkbox"/> Middle East         | <input type="checkbox"/> Mediterranean | <input type="checkbox"/> Eastern Europe |
| <input type="checkbox"/> France              | <input type="checkbox"/> Italy         | <input type="checkbox"/> Germany        |
| <input type="checkbox"/> Celtic              | <input type="checkbox"/> Africa        | <input type="checkbox"/> Latin America  |
| <input type="checkbox"/> Scandinavia         | <input type="checkbox"/> Russia        | <input type="checkbox"/> Other _____    |

**Please describe work to be sold:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I would also like to apply with this application to the Up & Around Contemporary Fair on October 12, 2013

Please attach four (2) images representing work that will be offered for sale and one (1) booth shot

Signature \_\_\_\_\_

Date \_\_\_\_\_