

2013 WaterFire Sharon Sponsorship Opportunities

As a community event open to the public, WaterFire Sharon is entirely dependent upon donations and sponsorships to keep the fire burning. We will work with you to develop a perfect partnership that will address your own special needs. All of our sponsorships are rewarding and fun interactions that allow you to be part of WaterFire Sharon. Each can be designed to focus on bringing media attention, creating employee satisfaction and recognition, focusing on client development or a combination of all of the above.

Title Sponsor with Season Naming Rights (\$60,000)

available 1

- Name/Logo recognition as Title Sponsor on all advertising and PR for 2013 WaterFire Sharon events

Example: *Chase Bank WaterFire Sharon*



- Name/Logo recognition as Title Sponsor on street banners in downtown Sharon advertising each 2013 WaterFire Sharon event
- Exclusive catered Series Sponsor VIP Tent with company signage at all three 2013 WaterFire Sharon events
- Exclusive boat lighting of each WaterFire Sharon 2013 event (4 people)
- Access to a WaterFire Sharon VIP boat during each event lighting
- Name/Logo recognition as Title Sponsor on prominently displayed WaterFire Sharon homepage along with opportunity to profile company and services on WaterFire Sharon Series Sponsor page which connects by direct link from WaterFire Sharon website to company website
- Access to the WaterFire offices where guests are treated to an intimate lounge experience overlooking the Shenango River and treated to catered food and beverages (12 people)

Series Sponsor (\$40,000)

available 6

- Logo recognition as Series Sponsor on all advertising and PR for 2013 WaterFire Sharon events



- Logo recognition on four street banners in downtown Sharon advertising each 2013 WaterFire Sharon event
- Exclusive catered Series Sponsor VIP Tent with company signage at all three 2013 WaterFire Sharon events
- Participation in each WaterFire Sharon 2013 event lighting procession (4 people)
- Access to a WaterFire Sharon VIP boat during each event lighting
- Logo recognition as Series Sponsor on WaterFire Sharon homepage along with opportunity to profile company and services on WaterFire Sharon Series Sponsor page which connects by direct link from WaterFire Sharon website to company website
- Access to the WaterFire offices where guest are treated to an intimate lounge experience overlooking the Shenango River and treated to catered food and beverages (6 people)

2013 WaterFire Sharon Sponsorship Opportunities

Lead Fire Sponsorship (\$25,000)

available 6

WaterFire Sharon will work with each Lead Fire Sponsor to create a tailored sponsorship package that suits your specific needs.

- Name/Logo recognition on advertising for one 2013 WaterFire Sharon event
- Exclusive catered Series Sponsor VIP Tent with company signage at one WaterFire Sharon event
- Access to Ring of Fire VIP Tent throughout the 2013 WaterFire Sharon season
- Participation in one WaterFire Sharon 2013 event lighting processional (4 people)
- Access to a WaterFire Sharon VIP boat during each event lighting
- Opportunity to profile company and services by direct link from WaterFire Sharon website to company website
- Access to the WaterFire offices where guest are treated to an intimate lounge experience overlooking the Shenango River and treated to catered food and beverages (4 people)

Featured Signature Event Sponsorship with Naming Rights (prices vary)

An important component of WaterFire Sharon is to develop special events in complementary downtown Sharon locations that help to attract diverse visitors and enhance the overall WaterFire experience. We have some great ideas for signature events but welcome any ideas you may also have. Become a signature event sponsor and help to contribute to the WaterFire downtown pedestrian experience and enjoy your own reception as well.

Potential Signature Events:

- Outdoor Ballroom – An outdoor dancing extravaganza complete with a dance floor, lighting and live music. Theme the evening with Salsa, Congolese Rumba, Swing or Disco and begin with lessons provided by a professional before dancing the night away to live bands interspersed with occasional exhibitions or performances.
- World Music and Dance – For those who prefer to observe rather than participate, enjoy a series of music and dance performances representing cultures from around the globe.
- New York City Street Fair – Street corner hot dogs, roasted nuts and a eclectic mix of performers and artisans all make up the bustling NYC experience. Opera in Little Italy, shopping in SOHO or a carriage ride through Times Square are all possible as you venture through the streets of the city.
- Art Fair and Juried Art Show – Artisans from across the country line the sidewalks of downtown displaying and selling their creations to arts enthusiasts. The professionally juried show helps to attract the finest in each of their mediums.

WaterFire Sharon Ring of Fire Society (\$1,000 to \$10,000 +)

Membership in the WaterFire Sharon Ring of Fire Society includes access into the catered and exclusive Ring of Fire Society VIP tent at all season event lightings. Members and their guests also enjoy access throughout the season to a fleet of WaterFire VIP Boats where you can enjoy the WaterFire experience up close as you are personally guided down the river - a perfect tool for client development, employee recognition or family fun. Four giving levels are available.

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| • Brazier | \$10,000 + | 8 guests |
| • Torch | \$5,000 - \$9,999 | 6 guests |
| • Flame | \$2,500 - \$4,999 | 4 guests |
| • Fire Tender | \$1,000 - \$2,499 | 2 guests |